

Making (Great) Places – Canadian Brownfields 2010

November 1-3, 2010 – The Westin Prince Hotel, Toronto

SPONSORSHIP PROSPECTUS

Canadian Brownfields is the premier national conference and trade show devoted to brownfield redevelopment. Since 2000, over 350 community leaders and innovative professionals from across North America have been adding this event to their calendars and meeting for three days of keynote speakers, networking, special sessions, break-out panels and experience-sharing workshop sessions.

In addition to the event prestige, 2010 sponsors receive the following benefits:

- Prime foyer locations for Gold and Silver sponsor booths
- Special VIP meet-and-greet opportunity and reception tickets
- VIP table seating at Brownie Awards Gala
- Transferable complimentary event registrations for the full event
- Additional marketing exposure through social media platforms (CUI twitter and facebook)
- New interactive opportunities for participation in the event

Benefits at a glance (number of available opportunities in brackets)

BENEFITS	GOLD (4) – 1 Left \$17,000	SILVER (5) – 4 left \$12,000	RECEPTION (1) – SOLD OUT \$12,000	BRONZE (7) – 3 left \$7,000	EXHIBITOR (10) \$2,000 – 3 Left
Display Space	Double booth in prime foyer location	Booth in prime foyer location	Booth in reception area	Booth in the Marketplace	Booth in the Marketplace
Full Registrations (transferable)	6 passes (4 VIP)	5 passes (2 VIP)	4 passes (2 VIP)	3 passes (1 VIP)	2 passes
Event Program	<u>1st choice</u> to sponsor keynote session or plenary Opportunity to Chair/Moderate and/or Present	Opportunity to sponsor a session or panel. Opportunity to Chair/Moderate and/or Present	Sole sponsor of both the welcoming reception and the pre-awards gala reception	Possible speaking opportunity	_____
Marketing					
Logo on program	Yes - large	Yes	Yes	Yes	_____
On-site signage	Yes - large	Yes	Yes	Yes	_____
Full colour ad in <i>ReNew Canada</i>	Full page	1/2 page	1/2 page	1/3 page	
Social media	Yes - multiple	Yes	_____	_____	_____

Sponsorship benefits, value and rates are outlined in full below. We welcome your suggestions for customizing opportunities and benefits within the structure of these sponsor levels to best suit your needs.

GOLD Sponsorship - \$17,000 (Ontario, FCM, Golder – Only 1 remaining!)

- First right on opportunities to lead, moderate or present at the conference
- Six (6) transferable registration passes, including the Brownie dinner and pre-conference workshops (exclusive of the CBN workshop), value: \$4,710
- Exclusivity at Gold level in your firm's field (i.e. legal, consulting)
- First choice of a prime foyer space for your booth, value: \$2,000
- Full page, full colour ad in *ReNew Canada* magazine – official event publication, value: \$3,560
- VIP access to exclusive meet-and-greet event with senior government officials and industry leaders
- Lead positioning of logo in conference program, website, print advertising and all on-site signage
- Opportunity to post through CUI's dedicated social marketing channels

SILVER sponsors - \$12,000 (CH2M HILL - 4 available)

- Opportunity to Chair or speak at the conference
- 5 transferable registration passes, including the Brownie dinner and pre-conference workshops (exclusive of the CBN workshop), valued at \$3,925
- Choice of a prime foyer space for your booth, valued at \$2,000
- Half page, full colour ad in *ReNew Canada* magazine – official event publication, valued at \$2,420
- Access to an exclusive VIP meet-and-greet event
- Logo featured in the event brochure, sponsor page of the website, and on-site signage
- Opportunity to post through CUI's dedicated social marketing channels

RECEPTION sponsor - \$12,000 (SOLD to Chartis)

- Recognition as the sole sponsor of both the Welcoming and Pre-Awards Gala reception
- 4 transferable registration passes, including the Brownie dinner and pre-conference workshops (exclusive of the CBN workshop), valued at \$3,140
- Exclusive reserved lobby space for your booth, valued at \$2,000
- Access to an exclusive VIP meet-and-greet event
- Logo featured in the event brochure, sponsor page of the website, and on-site signage
- Half page, full colour ad in *ReNew Canada* magazine – official event publication, valued at \$2,420

BRONZE sponsors - \$7,000 (ChemRisk Canada, Zurich, XCG, Kilmer Brownfield Equity Fund L.P. - 3 available)

- 3 transferable registration passes, including the Brownie dinner and pre-conference workshops (exclusive of the CBN workshop), valued at \$2,355
- Choice of prime marketplace booth, valued at \$2,000
- Third page, full colour ad in *ReNew Canada* magazine – official event publication, valued at \$1,935

- Access to an exclusive VIP meet-and-greet event
- Logo featured in the event brochure, sponsor page of the website, and on-site signage

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SPONSOR and EXHIBITOR REGISTRATION FORM 2010

Email your completed form to: brownfields@canurb.com or fax to 416-365-0650.

Check the desired level of participation:

Sponsor	GOLD \$17,000	SILVER \$12,000	RECEPTION \$12,000	BRONZE \$7,000
EXHIBITOR	\$2,000			

Contact Person (for all logistics and invoicing):

Name:

Position:

Organization/Company:

Address:

City:

Prov:

Postal Code:

Telephone:

Fax:

E-mail:

For Sponsors Only:

I have also sent:	Logo (jpg, gif, or eps)	100 word (Word document) organizational profile
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Contacts:

Careesa Gee, Event Coordinator; T:416-365-0816 x.221	Todd Latham, Exhibit and Sponsorship sales; T: 416-444-
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Once we have received your form we will confirm that you have received the sponsorship level of your choice.

Current Marketplace Floor Plan:

Conference & Brownfields Marketplace Floorplan

Brownfields Marketplace Floorplan 2010

Booth Legend

1.	15. Chartis
2.	16. Chartis
3.	17. SGS Canada Inc. Environmental Services
4. CMHC	18. XL Insurance Company Ltd.
5. Zurich	19. Lafarge North America
6. Golder Associates	20. Allu Group Inc.
7. Golder Associates	21. HAZCO Environmental Services
8. Ministry of Municipal Affairs and Housing	22. Region of Waterloo
9. Ministry of Energy and Infrastructure	23. Intera Engineering Ltd.
10. Consulate General of the Netherlands	24. City of Toronto, Economic Development
11. CH2M HILL	25. aboutREMIATION
12. XCG	26.
13. FCM	27.
	28.
	29. Goundtech Solutions

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